

2026 Corporate Partner Program

Join us in supporting
Trinity Health Grand Rapids

SAINT MARY'S
FOUNDATION

A Member of Trinity Health

Supporting community health & well-being together

SEE THE POWER OF YOUR SUPPORT IN ACTION

Join Saint Mary’s Foundation in continuing a legacy of compassion that began in 1964 with Dr. Frank Doran and his visionary colleagues. Today, your company can be a catalyst for change—supporting programs at Trinity Health Grand Rapids that directly benefit patients, families and the greater Grand Rapids community.

WHY PARTNER WITH TRINITY HEALTH GRAND RAPIDS?

Your support creates real, measurable impact:

- Builds a healthier, more vibrant West Michigan
- Positions our region as a leader in compassionate, high-quality health care
- Inspires pride and purpose among your employees
- Offers high-visibility recognition with patients, staff and the community
- Helps save and improve lives—every single day

LET’S BUILD A HEALTHIER FUTURE

Together, we can build upon six decades of impact and create a brighter tomorrow for everyone in our community. Your support today ensures stronger, healthier outcomes for generations to come.



"Every corporate gift to Trinity Health Grand Rapids is a powerful statement that health and healing matter—that every person in our community deserves access to exceptional care, regardless of their circumstances. These partnerships don’t just support our mission—they bring it to life. Together, we are changing lives, one patient, one family, one moment at a time."

– Matt Biersack, MD, MBA
President, Trinity Health Grand Rapids

Focus Area for 2026 – Community Health & Well-Being

Improving health outcomes starts with addressing the root causes of disparities. The Community Health and Well-Being team advances health equity by bridging clinical care and social needs—such as housing, food access and transportation. Guided by the Community Health Needs Assessment, they tackle the region’s most pressing health concerns, ensuring care extends beyond hospital walls.

Their work includes grant programs, partnerships and outreach initiatives like home-based support for mothers, hypertension supplies, diabetes education and navigation services from community health workers—reflecting a holistic commitment to community health.

Open Hands, Full Heart: Donna Betten’s Journey of Healing & Giving

For Donna Betten of Trufant, Michigan, Trinity Health Grand Rapids is more than a hospital—it’s family. From childbirth to cancer treatment and now welcoming grandchildren, her connection to Saint Mary’s Foundation spans decades.

Originally from Harare, Zimbabwe, Donna came to the U.S. for college and later taught special education. At 34, she faced breast cancer: “When you hear the word ‘cancer,’ it’s dark and scary,” she says. “But the care team gave me peace. Healing started emotionally, even before treatment.”

Her gratitude inspired years of volunteering and nine years on the Foundation board. **“Each decade brings change, and I’ve been grateful to grow with the Foundation,” she shares.**

Donna’s story is one that moves us! We’re thrilled to bring back Vine & Vinyl in 2026 celebrating stories like hers that bring us together (see page 5 and mark your calendar).



Program overview

The Corporate Partner Program invites businesses to join Saint Mary’s Foundation in advancing community health and well-being through strategic philanthropic support, employee engagement and collaborative impact initiatives. Partners will help fund and promote programs that address vital health needs, improve access to care, and support vulnerable populations.

Program goals

- Enhance community health outcomes through targeted program support.
- Build long-term relationships with corporate partners that aligned with our Mission.
- Increase visibility and engagement for Saint Mary’s Foundation and its partners.
- Create shared value through co-branded initiatives and storytelling.

Corporate partner benefits

- Brand Visibility: Recognition across digital, print and event platforms.
- Employee Engagement: Volunteer opportunities, wellness challenges and educational sessions.
- Impact Reporting: Regular updates on how contributions are making a difference.
- Networking & Collaboration: Invitations to exclusive events and roundtables.

GIVING LEVELS & BENEFITS

Partner Level	Distinguished Partner	Premier Partner	Executive Partner	Business Partner	Professional Partner
	\$25,000+	\$15,000	\$10,000	\$5,000	\$2,500
Social Media Recognition	★	★	★	★	★
Community Engagement Opportunities	★	★	★	★	★
Website Recognition	Logo	Logo	Logo	Name	Name
Newsletter Recognition	Full Page	1/2 Page	1/3 Page	1/4 Page	Listed
Gratitude Reception Invitations	12	8	6	4	2
Hospital Banner Recognition	Logo	Logo	Logo	Name	Name
Employee Health & Wellness Information Sessions	2	1			

Benefit highlights

- **Social media recognition:** A dedicated post celebrating your partnership and impact.
- **Community engagement:** Opportunities to participate in health-focused initiatives and volunteer events.
- **Website & banner visibility:** Your organization recognized as a Corporate Partner on the Foundation website and prominently displayed at the Trinity Health Grand Rapids Hospital entrance.
- **Newsletter exposure:** Featured in our quarterly newsletter reaching more than 5,000 individuals and local businesses.
- **Gratitude reception:** Invitations to an exclusive appreciation event with Foundation leadership and fellow partners.

Empower your team to make a local impact with Hearts for Hope

Imagine your employees coming together to champion community health—right here in West Michigan. By partnering with **Saint Mary’s Foundation Hearts for Hope**, your organization can host an internal fundraiser that directly supports vital health initiatives at Trinity Health Grand Rapids.

This is more than giving—it’s about fostering a culture of generosity, teamwork and purpose within your company while making a tangible difference in the lives of those in our community.

Join us in creating hope and healing—one team effort at a time.

WAYS TO GET INVOLVED

- **Friendly Fundraising Competitions** Spark some friendly rivalry! Departments or teams can compete to raise funds for a specific health initiative. It’s a fun, energizing way to build camaraderie while making a meaningful difference.
- **Company-Wide Item Drives** Organize a drive for essential items—like school supplies, hygiene kits or comfort items for patients. These tangible donations directly support individuals and families in need.
- **Employee Giving + Matching Gifts** Encourage employees to give and amplify their impact with a company match. Every dollar doubled means more support for programs that improve lives across our community.
- **Host a Mission-Focused Event** Plan a themed event that highlights a Trinity Health Grand Rapids program—whether it’s a wellness fair, lunch-and-learn or casual dress day with a donation. It’s a great way to raise funds and awareness simultaneously.

Vine AND Vinyl

STORIES THAT MOVE US

This year, **Vine and Vinyl** returns with a bold new rhythm—celebrating the powerful stories of **healing**, **hope** and **human connection** at Trinity Health. Guests will be immersed in an evening of curated wines, craft beverages, elevated bites and nostalgic vinyl spun live by one of our favorite local DJs. From interactive storytelling spaces to soulful soundscapes, every detail is designed to honor the journeys of our patients and caregivers. **Join us as we rewrite tradition and raise a glass to the stories that bring us together.**

THURSDAY, SEPTEMBER 10, 2026

Golden Record Sponsor – \$25,000

Help bring the full story to life.

- 36 event tickets
- 12 VIP reception tickets
- Premier reserved seating for program
- Recognition during the program
- Premier logo placement on:
 - Event website
 - One+ SMF Facebook post
 - Event signage
 - Event program recognition
 - Newsletter (5,000+ reach)

Storyteller Sponsor – \$15,000

Help shape the chapters of care.

- 26 event tickets
- 10 VIP reception tickets
- Premier reserved seating for program
- Recognition during the program
- Prominent logo placement on:
 - Event website
 - One+ SM Facebook post
 - Event signage
 - Event program recognition
 - Newsletter (5,000+ reach)

Voice Amplifier Sponsor – \$10,000

Help every voice be heard.

- 16 event tickets
- 6 VIP reception tickets
- Reserved seating for program
- Logo placement on:
 - Event website
 - One+ SMF Facebook post
 - Event signage
 - Event program recognition
 - Newsletter (5,000+ reach)

Connection Curator Sponsor – \$5,000

Help create spaces for stories to be shared.

- 12 event tickets
- 4 VIP reception tickets
- Logo placement on:
 - Event website
 - Event signage
 - Newsletter (5,000+ reach)

Tasting Track Sponsor – \$2,500

Support the rhythm of healing.

- 10 event tickets
- 2 VIP reception tickets
- Logo placement on:
 - Event website
 - Event signage
 - Newsletter (5,000+ reach)

Narrative Spark Sponsor – \$1,500

Every story begins with a single stroke—your gift helps set it in motion.

- 10 event tickets
- Name placement on:
 - Event website
 - Event signage
 - Newsletter (5,000+ reach)

Individual Tickets – \$150 each

Be part of the story.

Join us for an evening of music, meaning, and connection as we celebrate the stories that move us all.

Creating Impact for Our Community

At Saint Mary's Foundation, we believe in the power of philanthropy to transform lives. Through generous support and thoughtful stewardship, we raise vital funds for Trinity Health Grand Rapids—helping advance its Mission to foster health, healing and hope throughout the Grand Rapids community.

LET'S MAKE A DIFFERENCE—TOGETHER

Join us as a corporate partner and be part of a movement to build a healthier, more equitable future for West Michigan. Your support not only strengthens local health programs—it also reflects your organization's commitment to community well-being. **Let's connect to explore how a partnership aligns with your values and creates meaningful impact.**



Ashley Owen

Corporate Relations and Community Engagement Officer
Saint Mary's Foundation, Trinity Health Grand Rapids
ashley.owen@trinity-health.org | 616.685.1426

Saint Mary's Foundation Board of Trustees

Saint Mary's Foundation is fortunate to have the support of these community leaders who bring to our Mission the exceptional leadership, professional expertise and connections to the communities we serve.

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Special thanks to our 2025 Corporate Partners!

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