

UP ON THE ROOF

✦ This highly anticipated event is back! Join us in celebrating Lacks Cancer Center's 20th Anniversary and participate in an evening filled with delicious food, cocktails and live entertainment—all taking place on a unique rooftop setting overlooking the city skyline. Proceeds from Up on the Roof will benefit the Lacks Cancer Center.

● **Thursday, September 11, 2025**

2025 Up on the Roof Co-Hosts: Roger & Donna Betten and KV & Jena Lacks

Exclusive Presenting Partner – \$20,000

(1 sponsorship available per event)

- 20 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
 - Event website
 - Inclusion in a minimum of two promotional emails
 - Inclusion in a minimum of one SMF Facebook post
 - Promotional material to be displayed throughout Trinity Health Grand Rapids campus
 - Signage at the event, including exclusive logo placement at all food stations
 - Event giveaway
- Recognition during the musical program
- Opportunity to give remarks in event promotional video and messaging
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Rooftop Sponsor – \$10,000

- 10 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
 - Event website
 - Inclusion in a minimum of one promotional emails
 - Inclusion in a minimum of one SMF Facebook post
 - Promotional material to be displayed throughout Trinity Health Grand Rapids campus
 - Signage at the event
- Recognition during the musical program
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Skyline Sponsor – \$5,000

- 8 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
 - Event website
 - Inclusion in a minimum of one promotional emails
 - Promotional material to be displayed throughout Trinity Health Grand Rapids campus
 - Signage at the event
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Shooting Star Sponsor – \$2,500

- 6 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
 - Event website
 - Inclusion in a minimum of one promotional emails
 - Signage at the event
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Shining Star Sponsor – \$1,500

- 4 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
 - Event website
 - Signage at the event
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

Star Sponsor - \$750 (individuals only)

- 2 reservations to the event with VIP Reception
- Your name will be prominently displayed on the following event materials:
 - Event website
 - Signage at the event

Individual tickets will be available.

2025 Community Partner Commitment Form

SAINT MARY'S
FOUNDATION

A Member of Trinity Health

Sponsor Up on the Roof

- ☐ Exclusive Presenting Partner – \$20,000
- ☐ Rooftop Sponsor – \$10,000
- ☐ Skyline Sponsor – \$5,000
- ☐ Shooting Star Sponsor – \$2,500
- ☐ Shining Star Sponsor – \$1,500
- ☐ Star Sponsor – \$750

Contribution:

We would like to make a contribution of \$: _____

Company Name: _____
(as you would like it to appear in promotional materials)

Contact Person: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

- ☐ Our check is enclosed *(made payable to the Saint Mary's Foundation)*
- ☐ Please invoice us at the above address.

Please return this form to: Saint Mary's Foundation, 200 Jefferson Avenue SE, Grand Rapids, MI 49503
You may fax this form to 616.685.3005 or email to ashley.owen@trinity-health.org.

For more information, please contact Ashley Owen, Corporate Relations and Community Engagement Officer, at 616.685.1426 or ashley.owen@trinity-health.org.