OUR MISSION
We, Trinity Health, serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities.

OUR CORE VALUES
Reverence
Commitment to Those Experiencing Poverty
Safety
Justice
Stewardship
Integrity

OUR VISION
As a mission-driven innovative health organization, we will become the national leader in improving the health of our communities and each person we serve. We will be the most trusted health partner for life.
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BUILDING UPON OUR ACCOMPLISHMENTS

It is with immense pride and gratitude that I present the 2023 Community Health & Well-Being Impact Report, detailing our community health and well-being initiatives. It is always good to reflect on the strides we have made and to refocus our commitment to foster health equity and ensure the well-being of our communities. Working together, we can make our communities shine brighter than ever.

At Trinity Health Michigan, our journey is motivated by an unwavering dedication to transform health care. We have built upon the robust groundwork laid in fiscal 2022 and continue to prioritize the integration of community health into the fabric of our operations. By deepening our connections, aligning our initiatives, and bolstering collaborations, we have managed to bring about significant positive change, even in the face of contemporary challenges.

This year saw us not only expanding upon our previous achievements, but also introducing groundbreaking strategies that further our mission. Just as we promised last year, we have advanced our social care initiatives, empowered our Community Health Workers with better tools and training, and championed initiatives aimed at improving health equity across all touchpoints.

Our endeavors over this past year were made possible by the resilient spirit and dedication of our teams across all nine hospitals, local ministry boards, and most importantly, by the communities that trust and support our mission. We remain humbled and committed to ensuring that every individual, regardless of their circumstances, has access to quality health care and the resources to live a healthier life.

Inside this report, you will find highlights of programs that signify our efforts, dedication, and the collective impact we made in fiscal 2023. While the milestones and accolades are a testament to our hard work, they represent just the tip of the iceberg. Every day, in countless ways, our teams work diligently, driven by a shared mission – to uplift, support, and transform community health.

It is essential to remember that behind every statistic and every number, there is a human story, a life touched, and a difference made. Every day, the dedication of the Trinity Health Michigan team, our partners, and supporters ensures that these stories unfold toward hope, healing, and health.

With profound gratitude and optimism,

Chiquita Berg, MD, MBA
Vice President of Community Health & Well-Being
Trinity Health Michigan

"… introducing groundbreaking strategies that further our mission."
The Community Health and Well-Being (CHWB) department plays a vital role in seamlessly connecting top-notch clinical care with the comprehensive needs of the communities they serve. Recognizing that the factors contributing to good health extend far beyond the boundaries of hospitals and clinics, the directors and managers on the CHWB team are dedicated to a holistic approach. Their collective responsibilities include leading community-based health promotion and disease prevention initiatives, managing community health needs assessments and implementation plans, and building coalitions with community organizations and health care stakeholders. They address social influencers of health, particularly focusing on those experiencing poverty, food insecurity and other vulnerabilities.

Drawing on a rich tapestry of experiences from community mental health and family counseling to health care administration, workforce development, and diversity, equity, and inclusion initiatives, the team endeavors to create a compassionate and transformative healing presence within their communities.

Shekinah Singletery, Director, CHWB, Trinity Health Ann Arbor and Livingston: “The ability to work for a faith-based organization where compassion and love is at the core of my work is rewarding. The Community Health & Well-Being department enables Trinity Health to extend beyond the walls of our facilities to partner with and invest in the communities we serve.”

David Bowman, Director, CHWB, Trinity Health Oakland: “‘You must be the change you wish to see in the world.’ This quote by Mahatma Gandhi accurately describes the Community Health & Well-Being program. Through a network of passionate colleagues, Trinity Health Oakland is able to connect residents with the resources needed to live a healthy, productive life.”

Amanda Sweetman, Regional Director, Farming and Healthy Lifestyles: “The Farm at Trinity Health works to connect people to the healing power of good food while also investing in a sustainable regional food system.”

Jennifer Chaffer, Director, CHWB, Trinity Health Grand Rapids: “It is a true joy and privilege to collaborate with members of the community, leaders in the health care system, community-based organizations, and members of my team to create and support meaningful programming to remove systemic barriers. All Kent County residents should have the same opportunity to live in wellness and to thrive at home, work, and school.”

Reiley Curran, Manager, Community Health Improvement, Chelsea Hospital: “My favorite part of this work is connecting with community members and working together to solve problems.”

Laurie Gustafson, Director, CHWB, Trinity Health Livonia: “It is a privilege to work alongside community organizations and residents to build upon the assets in each of the communities we serve. We are working together to create an environment where everyone has the opportunity for good health.”

Stevi Riel, Director, CHWB, Trinity Health Muskegon: “The intersection of community and our delivery of care is where I get excited about the possibilities for the future of Muskegon and the lakeshore. This is a special community that deserves the best we have to offer and it’s a privilege to lead one of the teams committed to making good health for everyone our reality.”
Trinity Health’s Community Health & Well-Being strategy promotes optimal health for people experiencing poverty and other vulnerabilities in the communities we serve by connecting social and clinical care, addressing social needs, dismantling systemic racism, and reducing health inequities. We do this by:

- Investing in Our Communities
- Advancing Social Care
- Impacting Social Influencers of Health
MINISTRY AND COMMUNITY OVERVIEW

Trinity Health Michigan is steadfastly committed to its mission of being a transforming healing presence in our communities. This remains at the forefront of Michigan's health-care evolution. We are unwavering in our pursuit of ensuring optimal health for everyone, with a pronounced focus on assisting the vulnerable and marginalized. Our integrated approach combines social and clinical care, addressing social necessities and actively combating systemic racism, leading us forward in diminishing health inequities.

Our initiatives, guided by the Community Health and Well-Being team, continuously pinpoint and tackle the diverse health challenges faced by our localities and wider Michigan communities. For more than a century, we have stood as a symbol of hope and wellness for Michigan's residents. The legacy, inspired by the selfless ethos of the Sisters of Mercy and the Felician Sisters, resonates with our rich heritage and undying dedication to the well-being of all.
TRINITY HEALTH MICHIGAN

$4.3B
In Revenue

$176.4M
Community Benefit Ministry

9
Hospitals

34
Medical Centers

22
Urgent Cares

18
Senior Living Communities

4
Home Care/ Hospice Agencies

26,609
Employees

3,946
Credentialed Physicians

1,641
Credentialed Clinicians

800K
Attributed Lives

88,137
Surgeries (IP/OP)

10,212
Births

222K
Home Care/ Hospice Visits

1,761
Senior Living Residents

Fiscal 2023 financial results do not include total revenue and community benefits from senior living communities and home care/hospice. Last updated: January 2024
Community benefit is crucial to Trinity Health Michigan’s mission to serve the health needs of our communities, particularly those who are underserved or vulnerable. By providing community benefits, we address social influencers of health, improve access to health care services, and reduce health disparities within our service areas. This commitment helps us fulfill our ethical and moral obligations as a faith-based health care provider and strengthens our relationship with the community.

Focusing on community benefit allows us to foster a healthier environment, leading to improved health outcomes and reduced health care costs.

*Funding includes health professions education ($39.9M), subsidized health services ($14.8M), research ($4.6M), financial and in kind contributions ($3.4M), community building activities ($147.5K), community benefit operations ($1.98M), community health improvement ($8.1M).
Our dedication to community health is rooted in understanding and addressing the unique needs of the Michigan communities we serve. Central to our approach is the Community Health Needs Assessment (CHNA), through which we identify the specific health requirements and challenges faced by our residents.

Through our CHNA findings, we have heightened our community outreach and education, placing an emphasis on preventive services and early disease intervention. This allows us to be proactive rather than merely reactive to health concerns.

Our collaborations with local organizations, based on CHNA insights, ensure efficient health care delivery, especially for underserved populations. At Trinity Health Michigan, we go beyond treating illnesses; we are committed to enhancing the overall well-being and resilience of our communities.

Community Health Needs Assessment

A CHNA conducted by health systems is a systematic process involving the evaluation of the health needs of individuals living in a community or service area. This assessment typically includes collecting and analyzing data on health outcomes, behaviors, and needs, as well as identifying resources available to address these needs.

The purpose of a CHNA is to develop strategies to address the community’s significant health needs, thereby guiding health systems in program development, policy formulation, and resource allocation. The importance of a CHNA lies in its ability to highlight the unique health challenges and disparities within a community, ensuring that health interventions are targeted and effective.

By understanding the specific health issues and the factors contributing to them, health systems can tailor their services to meet the community’s needs, ultimately leading to improved public health outcomes and reduced health care inequities. Additionally, for non-profit health systems, conducting a CHNA is a legal requirement under the Affordable Care Act, crucial for maintaining their tax-exempt status.
### Community Benefit

#### CHNA Identified Needs

<table>
<thead>
<tr>
<th>CHNA Identified Needs</th>
<th>Strategies to Address Needs</th>
<th>Net Cost</th>
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| Behavioral Health (Mental Health and Substance Use Disorders) | • Mental health and substance use prevention coalitions: Western Wayne Suicide Prevention Coalition, SRSLY, One Big Thing, Drug Free Communities Muskegon and Livingston  
• Peer-led patient support for mental health and substance use disorder: Project Assert  
• Access to care through Behavioral Health Navigators  
• School-based substance use prevention for at-risk youth: Project SUCCESS  
• Community capacity building to recognize and respond to youth experiencing a mental health crisis: Mental Health Awareness and Training  
• Overdose and addiction prevention: Ongoing Addiction forum, safe prescribing practices, Opioid Task Force, safe disposal of unused medications  
• Mental health professionals embedded in primary care | $7.12M |
| Access to Care | • Community Health Workers  
• Transitions of care model with community partners  
• Safety Net Health Centers located in communities that face health inequities  
• Mobile mammography | $4.98M |
| Diabetes | • Diabetes Prevention Program  
• Diabetes Self-Management Education Services  
• Cooking demonstrations | $73K |
| Physical Activity | • Healthy Families  
• Availability of walking paths and trail networks  
• CARROT app  
• Senior Fit | $991K |
| Maternal Infant Health | • Perinatal Wellness Center  
• Breastfeeding Coalitions  
• Respectful Care Series  
• Social needs screening and referral  
• Community Health Workers serving pregnant and parenting women from communities experiencing health inequities  
• Home-visiting nursing and social work support for pregnant and parenting women | $1.1M |
## COMMUNITY BENEFIT

<table>
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<tr>
<th>CHNA Identified Needs</th>
<th>Strategies to Address Needs</th>
<th>Net Cost</th>
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| Obesity, Nutrition, Food Access  | • Regional Food Policy councils  
                                 | • Nutrition Buddies  
                                 | • Prescription for Health  
                                 | • Community nutrition education and technical assistance  
                                 | • Livingston County Hunger Council  
                                 | • The Farm at Trinity Health  
                                 | • Food pantry support                                                                 | $1.61M   |
| Transportation                   | • Collaborative health system funding for Livingston Essential Transportation Service  
                                 | • Free shuttle between Chelsea, Stockbridge, and Manchester for residents of western Washtenaw County, in partnership with the WAVE bus  
                                 | • Support for Charter Township of Northville transportation program serving primarily older adults and persons with disabilities | $102K    |
| Economic Security                | • Livability Lab 100 Day Challenge                                                           | $941K    |

The Livingston Essential Transportation Service (LETS), in partnership with Ascension and Michigan Medicine, benefits from an annual match funding of $106,000, with $40,000 contributed by Trinity Health Livingston. This funding enables LETS to access about $600,000 in state and federal funds. The service primarily offers transportation for medical and social needs to those who require it, improving access to health care and reducing obstacles to essential services, such as grocery shopping and employment. In fiscal 2023, Trinity Health Livingston increased its support for LETS by providing an additional $21,216 for a Trinity Health Livingston-exclusive, wheelchair-accessible van to serve the community during off-peak hours.
Investments & Contributions

In our continuous commitment to building a healthier community, Trinity Health Michigan has proudly awarded grants to numerous vital programs targeting the well-being of our residents. These funds have been directed toward community-based initiatives that address a broad spectrum of needs, including social care and food access, ensuring that every individual has the necessary resources and support for a healthier life.

By backing community collaboratives, we aim to foster collaboration and knowledge sharing among health care professionals and community members. Furthermore, recognizing the pressing need for mental health support, we have invested in programs that specifically address mental health needs, suicide prevention, and youth substance abuse prevention.

Our efforts also extend to promoting physical activity, a cornerstone of good health, and ensuring secure housing options for all. With more than $3.4 million awarded, these investments highlight our profound dedication to the health and well-being of our community members.

Spotlight: Trinity Health Ann Arbor and Livingston provided more than $250,000 to community-based organizations through the Trinity Health Investing in Our Communities grant program. This program is designed to provide funding for sustainable projects that promote optimal health for poor and vulnerable populations, based on the Trinity Health Ann Arbor & Livingston 2021 CHNA and CHNA Implementation Plan. These areas include mental health, substance use disorder, obesity and related illnesses, maternal and infant health, access to care, transportation, food security, and food access.
In addition to the many programs provided through its Community Health & Well-Being arm, Trinity Health Michigan also supports local communities by providing direct financial support.

Last year, we distributed just under $3M to the communities we serve, in the form of grants, contributions, in-kind donations, and cash gifts.
Social care addresses the fundamental social needs individuals face in their daily lives, ensuring they can live with dignity and security. It encompasses a broad spectrum of support mechanisms, from ensuring access to essential resources – such as food, housing, and health care – to facilitating connections to employment opportunities and other services. By identifying and addressing unmet needs, social care plays a pivotal role in enhancing an individual’s overall well-being and quality of life. Beyond merely meeting physical and health-related requirements, it seeks to bridge gaps in social and economic disparities, ensuring that everyone can participate fully and meaningfully in society.

**Community Health Workers**

A Community Health Worker (CHW) is a frontline public health professional who serves as a bridge between health care providers and communities, particularly in underserved or vulnerable populations. They play a critical role in understanding and addressing the unique health needs of the community they serve, often sharing the same cultural background, language, socioeconomic status, or life experiences.

CHWs engage in a range of activities including conducting health education, providing informal counseling, advocating for individual and community needs, and ensuring access to health care services.
ADVANCING SOCIAL CARE

Community Health Workers work tirelessly to connect individuals with appropriate health care and social resources while also addressing social influencers of health, such as housing, food security, and education. The importance of CHWs lies in their ability to foster trust and facilitate communication between health care providers and communities, thereby ensuring that health interventions are culturally sensitive and effective. By working at the grassroots level, CHWs contribute to improving health outcomes and reducing health disparities in their communities.

MICHWA Advocacy Day in Lansing

CHWs Theresa Krell (Oakland), Adrian Munguia (Grand Rapids), Regina Gulley (Oakland)

"I honestly did not know what I was going to do. I was almost $7,000 behind in rent, with no way to pay. Then you (community health worker) came along and your kind, encouraging words helped me so much! You reminded me that I am strong and with God, anything is possible. I took your advice. I stopped focusing on the negative and decided to pray and trust God to fix my situation his way ... Everything has turned around, I am still in my house, my landlord helped me find a job, and agreed to allow me to pay her $250 a week for rent! I can tell you love what you do because you have a real passion for it. Thank you so much for what you do!"

- Oakland Patient
Walk-N-Talk with the Doc
Trinity Health Oakland team at a Walk-N-Talk with the Doc community event sharing Diabetes Prevention Program information. Pictured left to right: David Bowman, Andrew Nguyen (pharmacy student), Theresa Krell, Regina Gulley

Annual MICHWA Conference
Pictured left to right: Autumn Orta (Chelsea Hospital), Theresa Krell (Trinity Health Oakland), Laresa Burt (Trinity Health Muskegon), Deborah Miller (Trinity Health Livonia), Cynthia Jaimes (Trinity Health Grand Rapids), Amy Bonner (Trinity Health Ann Arbor), Shekinah Singletery (Trinity Health Ann Arbor/Livingston)

Community Outreach

Community Health Worker Picnic

“Sometimes getting things in life for free when you are low-income can be embarrassing. But Ms. Bonner was very helpful and made me feel at ease. She was so helpful and made the process so easy. She also took time out of her schedule to listen to an old lady talk about my health problems. She was professional but yet warm and caring. These days that is a rare quality.”
- Trinity Health Ann Arbor Participant

“I enjoy my role as a community health worker, it enables me to connect with individuals right where they are to address their unique needs. I find purpose in the connections I make, the lives I touch, and the difference I contribute to building better health and well-being in their lives.”

Autumn Orta, CHW, Chelsea Hospital
The Community Resource Directory

The Community Resource Directory is a pivotal digital tool designed to link individuals, especially those in need, to free or reduced-cost health and social service resources within their community. In fiscal 2023, there were more than 12,000 searches across Michigan. Catering to a wide array of requirements, such as housing, food assistance, educational opportunities, and job training, the directory provides a simplified method for individuals to access essential support.

 Seamlessly integrated into Trinity Health’s Electronic Health Record system, health care professionals across all Trinity Health locations can easily use this directory to ensure that patients are promptly connected to the most suitable community services. The imminent addition of electronic referral capabilities will further enhance the system’s efficiency.

The directory’s importance lies in its role as a centralized hub, bridging the clinical care environment with vital community support. By comprehensively addressing both immediate health concerns and broader social influencers of health, the Community Resource Directory plays a crucial role in facilitating holistic patient care and enhancing overall community health.
**Diabetes Prevention Program**

The Diabetes Prevention Program (DPP) is a well-structured initiative designed to mitigate the risk of Type 2 diabetes, particularly among those with prediabetes or high susceptibility. The program emphasizes transformative lifestyle adjustments, such as adopting a balanced diet and enhancing physical activity, aiming to foster weight reduction and instill healthier routines.

Validated by extensive clinical studies, the DPP has demonstrated its efficacy in postponing, and occasionally averting, the emergence of Type 2 diabetes. By championing education, behavioral change, and communal backing, it stands as a pivotal tool for those committed to proactive health management.

In support of this initiative, Trinity Health Michigan offers the DPP to residents across 32 Michigan counties. We present dual modalities of learning: virtual and face-to-face. These instructional sessions are led by Trinity Health Lifestyle Coaches and are also offered through a partnership with the YMCA.

Demonstrating its effectiveness, the DPP holds a track record of deferring the progression to diabetes. It plays a cardinal role in curtailting diabetes prevalence and forestalling the onset of Type 2 diabetes. Acclaimed by the Centers for Disease Control and Prevention, this program epitomizes excellence in DPP implementation and resonates with the health imperatives highlighted in the latest CHNA.

**Patient success story featured on the Trinity Health Michigan Blog:**

*Preventing Diabetes: How One Program Helped Me When Others Did Not*

Earning accolades for its exemplary referral practices through Electronic Health Records and securing the Medicare DPP supplier status, our program’s impact in fiscal 2023 has been profound. With 592 providers endorsing the program, 529 individuals joined 41 distinct groups. These participants collectively shed 3,417 pounds, marked an average 0.3 drop in A1C levels, and celebrated various other health milestones.
Safety Net Health Center Programs: The Detroit Ministry
We marked a significant milestone for Trinity Health in 2023, celebrating a century of dedicated service in Detroit. This enduring legacy began in 1923 with the establishment of a hospital by the Sisters of Mercy. Although Mercy Hospital ceased operations in 2000, Trinity Health reaffirmed its dedication to Detroit’s community by transforming the hospital into the Mercy Primary Care Center (MPCC). This initiative, backed by an annual investment of $2 million, focuses on providing comprehensive primary and social care services.

Since its inception, MPCC has been at the forefront of offering exemplary medical care to the Detroit community. Enhancing its impact, MPCC forged management partnerships in 2018 and 2019 with two distinguished local clinics: St. Frances Cabrini Clinic and SAY Detroit Clinic. These collaborations have extended primary care services into the Southwest Detroit and Highland Park areas.

St. Frances Cabrini Clinic, under the auspices of Most Holy Trinity Church, holds the distinction of being the nation’s longest-running medical facility dedicated to serving uninsured individuals. The SAY Detroit Family Health Clinic, a branch of SAY Detroit Charities established in 2008, has a specific focus on providing health care to women and children. These strategic alliances underscore Trinity Health’s unwavering commitment to enhancing the health and wellness of the Detroit community.

“The baby shower was wildly successful! We distributed essential items for babies, moms and caregivers. Moms connected with and learned from other moms.”
- Alexis Harvey, Community Health Worker

“Detroit’s infant mortality rate remains disproportionately high. Events like our community baby shower, allow us to connect with new moms to share information and resources to keep babies safe and ensure moms are supported. Trinity’s work in Detroit is focused on bringing whole communities forward. Addressing infant mortality is part of this larger scope of work.”
- Tawana Nettles Robinson, Director Detroit Health Ministry
## ADVANCING SOCIAL CARE

### New patients served: 3,397
### Patients served: 9,870
### Clinical visits: 15,892

## NEW SERVICES PROVIDED IN FISCAL 2023

- **Dental services** went live January 2023
- **New food pantry** opened December 2022
- **First Detroit Market** facilitated DPP class started August 2023
- **Community baby shower** in conjunction with our infant mortality program

## HIGHLIGHTS FOR FISCAL 2023

- **New volunteer dental team** is led by University of Detroit Mercy’s Hispanic Association of Detroit. More than 150 visits, provided **free or low-cost** dental services to the uninsured.
- Continuation of **Wellness Wednesday**: local support groups that provide physical and mental **health education** for the community.

## UPCOMING PROJECT

Mobile outreach unit (Detroit Street Ministry)
The Farm at Trinity Health Michigan

We believe food is medicine. Going beyond the financial support we give annually to help provide food to the hungry, we live our mission by growing produce on two farms located on our Ann Arbor and Pontiac hospital campuses. Together, the two sites make up The Farm, a regional program that connects thousands of people annually to the healing power of cultivating and eating nutritious, local food. Our mission is to grow a healthy community by empowering people through food, education, and relationships.

Locations
The Farm at Trinity Health Ann Arbor started in 2010. It is one of the oldest hospital-based farms in the country. The five-acre Farm includes a Food Hub for aggregating and distributing food, the nation’s first accessible hoop house and an outdoor classroom.

The Farm at Trinity Health Oakland started in 2020 and is located directly outside the North entrance to the hospital. It includes 1.3 acres of multifunctional spaces including food production, cut flower garden, herb garden, and a timber frame pavilion that offers a tranquil spot to share a meal or host community gatherings.

Our Goals
To join everyone on their path to better health.
To honor each person’s unique experience and work for an antiracist future.
To inspire joyful connections.
To build and maintain fearless partnerships.
To innovate passionately.
To honor this land and its history, and be good stewards of land and resources.

“Volunteering at The Farm Share has provided opportunities for patients to carry over techniques learned in the clinic to a real-world setting.”
- Trinity Health Therapist

“Thank you for feeding my family.”
- Vanessa R., Farm Share Assistance Member
Prescription for Health

The Trinity Health Medical Group Primary Care office in Sparta offered patients and families a program to support management of chronic diseases, achievement of patient-identified health goals, and access to fresh fruits and vegetables.

The Prescription for Health program, funded by internal and external grants, provides access to fresh produce to individuals living with chronic health conditions and experiencing food insecurity.

The program launched in Fall of 2022 in partnership with a community benefit organization that provided the program’s produce. The CHW embedded in the office helped identify patients and families eligible for the program.

As of Summer 2023, there were 22 families enrolled, and initial outcome data indicated patients had lowered their Body Mass Index, lowered their stress levels, increased their energy levels, and learned how produce can support them in achieving their health goals.

Left to right: Chelsea Cordova, Business Office Coordinator; Miriam Esquivel, BSN, RN; Johen (Jack) Schneider, MD; Nyssa Johnson, Practice Leader; and Cynthia Jaimes, Community Health Worker

Regional Farm Highlights

- 5 new staff members at Trinity Health Ann Arbor
- 1 new staff member at Trinity Health Oakland
- $290,000 in revenue generated for our 21 partner farms
- 15,460 boxes of food packed and distributed through our Farm Share
- 11,716 pounds of produce harvested on our sites
- 15,554 pounds of food donated to 22,339 patients and providers (a $63,585 value)
- 3,566 community member volunteer hours
- 416 farm share members; more than half participated for free in our Farm Share Assistance program, due to food insecurity
- 3,456 participants at 80 different tours, events, and presentations in Ann Arbor
- 1,396 total participants at 31 different tours, events, presentations, and outreach programs in Oakland
- 800 employees received a free farm share box through a special partnership with Trinity Health IHA Medical Group
- 4,569 pounds of food distributed by Ann Arbor’s new Food Pantry, supported by Food Gatherers
Strong Beginnings

Stronk Beginnings operates as a federal Healthy Start initiative, offering home visits to enhance the health and well-being of Black and Latina individuals and their infants, spanning from pregnancy to early childhood. Within Kent County, this program functions through a collaborative effort of multiple agencies.

At Trinity Health Grand Rapids, funding has been secured to support three community health workers who facilitate the Strong Beginnings program, reaching out to Black and Latina families across Kent County. Notably, one of these health workers exclusively serves the new African-American community, many of whom access medical care at the Trinity Health Medical Group Academic Family Medicine office.

In 2022, the achievements of the Strong Beginnings program surpassed several benchmarks set by the Health Resources Services Administration. An evaluation of the program by Michigan State University presented noteworthy findings. Participation in Strong Beginnings led to a 15% decrease in Preterm Birth across all participants (and a 22% reduction among non-Hispanic Black participants). Furthermore, there was a significant 40% reduction in Very Preterm Birth among all attendees, with an even more substantial 60% decrease observed among non-Hispanic Black participants.

“I appreciate your support and don’t know what I would do without the program.”

- Carmela, Strong Beginnings client

Notable Achievements

- **73%** rate in First Trimester Prenatal Care (against a baseline of 67%)
- **87%** Participation in Postpartum exams (surpassing the 80% benchmark)
- **85%** in Breastfeeding Initiation (compared to a baseline of 83%)
- **90.2%** rate of Father Involvement with their infant (exceeding the 80% baseline)
IMPACTING SOCIAL INFLUENCERS OF HEALTH

Coalitions
At Trinity Health Michigan, coalition work stands as a testament to the organization’s unwavering commitment to holistic community well-being. Recognizing that sustainable health improvements require collaborative efforts, we build and nurture partnerships with many stakeholders, from local community-based organizations to other health care entities. These coalitions foster a synergy of expertise, resources, and passion, aiming to address the multifaceted influencers of health, from direct medical needs to broader social influences. This collaborative approach ensures that Trinity Health Michigan’s impact is both profound and far-reaching, setting new standards for community health and engagement.

Coalition Funding Partners and Members
- Washtenaw Housing Alliance
- Washtenaw Health Initiative
- Washtenaw Health Project
- Washtenaw & Livingston Community Health Worker Coalition
- Livingston County Community Alliance
- Western Wayne Suicide Prevention Coalition
- Healthy Livonia
- SRSLY in Chelsea, Dexter, Manchester and Stockbridge
- One Big Thing
- Kent County Health Equity Council
- Kent County Essential Needs Task Force Navigator Convening Work Group
- Dwelling Place Resident Engagement Committee
- OU-Pontiac Initiative
- Greater Pontiac Community Coalition
- Oceana Healthbound
- Muskegon Health Disparities Reduction Coalition
- Ride with Pride
- Straight Talk about Tough Stuff
- Drug Free Muskegon
  - DFC Executive Committee
  - Alcohol Liability Initiative
  - Alliance for Marijuana Prevention
  - KnowSmoke Tobacco Reduction Coalition
  - Muskegon Area Medication Disposal Program
IMPACTING SOCIAL INFLUENCERS OF HEALTH

Coalition Members

- Great Start Collaborative Oakland
- Healthy Pontiac, We Can!
- Livingston Human Services Collaborative Body
- Livonia Cares
- Livonia Save Our Youth
- Muskegon CHIR
- Muskegon Opiate Task Force
- Oakland County Food Policy Council
- Oakland County Health Equity Council
- Oakland County Task Force on Poverty and Homeless
- Pontiac Community Foundation
- Redford Community Leaders Network
- Western Wayne Food Policy Council
Mental Health Awareness and Training (MHAT) Grant

Responding to the youth mental health crisis will take collaboration and hard work. Chelsea Hospital partnered with five local school districts, churches, law enforcement, businesses, libraries, and parent groups to apply for the Mental Health Awareness and Training grant in 2021.

This five-year federal grant provides resources to train community members to recognize and support youth experiencing a mental health crisis, and reduce the stigma associated with mental illness. These communities have experienced a disproportionate loss of young people to suicide over the past decade, and everyone has been impacted. This program gives everyone a way to get involved in the solution and change the narrative around youth mental health in these rural communities.

Funding Details

• Received a five-year grant from the Substance Abuse Mental Health Services Administration.
• Annual grant amount: $125,000

Primary Objectives

• Bolster community aptitude to identify and assist youth undergoing a mental health crisis.
• Counteract and diminish the stigma associated with mental illness.

Eligibility and Outreach

• Residents and professionals in Chelsea Hospital’s main service areas, including Chelsea, Dexter, Grass Lake, Manchester, and Stockbridge, can access training at no cost via this grant.

Training Modules

• Question, Persuade, Refer (QPR): A concise suicide prevention training course lasting around an hour.
IMPACTING SOCIAL INFLUENCERS OF HEALTH

- Mental Health First Aid Series:
  - Mental Health First Aid (MHFA for adults): Focuses on understanding adult mental health.
  - Youth Mental Health First Aid (YMHFA): Tailored for adults interacting with or responsible for youth.
  - Teen Mental Health First Aid (TMHFA): Empowers teens to support fellow teens. Note: To adopt TMHFA, a school district must ensure a significant portion of its staff has undergone YMHFA training. Stockbridge was the pioneering school district in this initiative.

Training Availability and Accessibility
- Training courses are strategically spread out across all five towns, with sessions at various times and venues for optimal accessibility.
- Organizations have the privilege to request dedicated training sessions tailored to their schedules and preferred locations for their teams or volunteers.

Trainings Held: 27 and 13 Months of Online
- QPR: 18 (plus 13 months of online participation)
- YMHFA: 7
- MHFA: 2

People Trained: 314
- QPR: 178 participants; 3 trainers
- YMHFA: 112 participants; 3 trainers
- MHFA: 16 participants; 1 trainer
- MHFA: 1 trainer

“I’m trained because I want to feel more confident to reach out with hope and with resources if I talk to someone who is in crisis. I don’t want anyone to feel alone.”
- Amy Busch, Chelsea business owner
IMPACTING SOCIAL INFLUENCERS OF HEALTH

High school students have led anti-stigma campaigns that promote visibility and belonging for people experiencing mental illness. These campaigns have been hugely successful and widely adopted by teens, primarily because they were designed by their peers. One piece in the collection says, “I hope you heal from the things you don’t talk about.” Students said this message is important because it acknowledges the trauma some of their peers are carrying that they may not feel able to share with friends or family.

“I’m trained because I want to know what to watch for and how to help.”
- Ann Nauts, Chelsea Rotary Club
**Western Wayne Food Policy Council**

Trinity Health Livonia is a member of the Western Wayne Food Policy Council, supporting the mission to collaboratively shape the local food system and work to ensure that nutritious food is accessible for all. In 2023, the Western Wayne Food Policy Council launched a series of focus groups and Photovoice in five economically vulnerable communities to examine how the food system is operating and identify opportunities for policy and system change. The following themes emerged from the project:

- **Access to food.** Transportation networks and infrastructure impact individual mobility and the ability to access food. Most people access food by shopping at a grocery store. However, there are other places where people get their groceries, such as food pantries, restaurants, schools, dollar stores, liquor stores, convenience stores, and gas stations. Farms, farm stands, gardens, and farmers’ markets provide additional outlets for accessing food, particularly fresh fruits, vegetables, and other locally produced foods.

- **Connectedness.** Food is an important aspect of cultural and spiritual connection. Growing, preparing, and eating food can be a communal act, especially among families. There are many organizations that have programs or services related to food. Residents who need these services must be connected to them. Coordination between agencies can also support connectedness.

- **Cost and Quality.** Many people struggle to afford the foods they desire, among the other expenses in their household budget. Rent is high and causes people to have trouble affording food. The quality of food available in some communities leads to food safety concerns and does not meet the nutritional standards to live a healthy life. Client choice food pantries, such as Redford Interfaith Relief, fill an important gap for residents allowing their remaining funds to stretch farther.

The results of the focus groups and Photovoice will be used by Trinity Health Livonia to inform the community health needs assessment.
IMPACTING SOCIAL INFLUENCERS OF HEALTH

Transforming Communities Initiative

Trinity Health Oakland stands as a beacon of health care in Pontiac. Pontiac is a diverse community, rich in cultural heritage, but it also grapples with pronounced socio-economic challenges. The city’s demographics showcase a blend of backgrounds and cultures, yet many of its residents face financial hardships, with poverty rates eclipsing national averages. This economic strain has occasionally translated to safety concerns, as certain parts of Pontiac have seen a spike in crime rates.

Furthermore, accessibility to quality health care, nutritious food, and stable housing remains a persistent concern for a significant segment of the population. Despite these adversities, the community’s resilience and unity shine through. Institutions like Trinity Health Oakland play a pivotal role, working tirelessly to ensure that the health care needs of all Pontiac residents are met, promoting overall well-being and safety.

In January 2022, Trinity Health Oakland was awarded a Transforming Communities Initiative (TCI) grant from Trinity Health. TCI is an innovative funding and technical assistance initiative that advances community partnerships and accelerates local health improvement by implementing evidence-based strategies to address priority needs.

Trinity Health Oakland partnered with Oakland Livingston Human Service Agency (OLHSA) to support focused advancement of housing and community safety in Pontiac. A community coalition has been established to improve health conditions of marginalized (poor) minority (Black, Brown) residents impacted due to housing and safety issues in Pontiac. Over the next four years, this collective will concentrate on addressing the pinpointed necessities of Housing and Community Safety. They will undertake a thorough root cause analysis and formulate a strategic action plan to effectively allocate the annual $300,000 funding. The aim is to make significant strides in diminishing health disparities and catering to these essential needs within the community.
IMPACTING SOCIAL INFLUENCERS OF HEALTH

Community Coalition Consists of:

- Oakland Livingston Human Service Agency - Lead Organization
- Formative Evaluation Research Associates is the Local Evaluator
- Georgian Health Policy Center is the National Evaluator
- Michigan Public Health Institute is the Technical Assistant
- Trinity Health Oakland
- Community Action Committee (engaged Pontiac residents)